

Hina Saiyada

Film Editor • Creative Producer • Director

Goa & Mumbai, India

+91 98204 13525

hinasaiyada@gmail.com

IMDb: <https://www.imdb.com/name/nm2349961/>

Website: <https://www.hinasaiyada.com>

LinkedIn: <https://www.linkedin.com/in/hinasaiyada>

PROFILE

Senior creative producer, film editor, director, and writer with over three decades of experience across feature films, premium television series, long-form documentary, and authored interactive storytelling. My work is driven by narrative clarity, editorial leadership, and shaping projects from development through delivery. Alongside long-form film and series work, I have directed short documentaries in collaboration with NGOs and social organisations, particularly within social justice, disability, and community contexts.

Recent work:

In 2024–25, I edited and produced the feature film *Deshlai / Zewel*, which premiered at Tasveer International Film Festival (Seattle) and is slated for release in May 2026.

In 2024, I was Chief Editor on a feature documentary on India's foremost textile revivalist and fashion designer Ritu Kumar, produced by Alipur Films.

CORE EXPERTISE

- Film & Series Editing (Fiction & Documentary)
- Direction & Story Development
- Showrunning & Editorial Leadership
- Creative Producing & Commissioning
- Long-form Documentary Storytelling
- Interactive & Game Narrative Design
- Real-Time / Unreal Engine Storytelling
- Mentoring & Creative Leadership
- Writing (Hindi & English)

PROFESSIONAL EXPERIENCE

Partner & Producer – Oddjoint | Goa / Mumbai / Kolkata

December 2016 – Present

- Creative lead working across feature films, series, and cross-media narrative projects.
- Editor & Creative Producer on *Deshlai / Zewel* (feature film; Tasveer IFF premiere; 2026 release).
- Editor & Creative Producer on *Garbage*, premiered at the Berlin International Film Festival.
- Writer / Creator on a 10-part, 1-hour fiction series commissioned by Viacom18 called Kalankineez.
- Director & Executive Producer on *Drishti* Season 2 (Epic Channel).
- Creative Producer on *Raja Rasoi Aur Anya Kahaniya* (Epic Channel).

Founder & Director – Tamasha | Goa / Mumbai

2023 - Creating impact campaigns for NGOs

Senior Producer & Commissioning Editor – EPIC Channel | Mumbai

October 2013 – November 2016

India's first original Hindi history and culture channel.

- Developed, wrote, commissioned, and executive-produced original fiction and documentary series from concept to broadcast.
 - Key titles include:
 - *Drishhti* – Documentary series
 - *Ekaant* – Abandoned places from history
 - *Time Machine* – 24-part historical time-travel series
 - *Sanrachna* – Architectural wonders of ancient India
 - *Stories of Rabindranath Tagore*
 - Led cross-functional teams of directors, editors, writers, and researchers.
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Chief Editor – Connected Hum Tum (Zee TV / UTV) | Mumbai

August 2012 – October 2013

- Headed a 9-editor team on a 54-episode documentary series directed by Paromita Vohra.
 - Shaped long-term observational footage into coherent episodic narratives.
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Freelance Director & Senior Editor | Mumbai

July 2012 – August 2012

- Directed and edited the feature documentary *Block by Block: The Men Who Built India's Tallest Tower*.
 - Senior Editor on high-budget commercials with Mumbai's leading production houses and directors.
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Documentary Director / Producer / Editor | Johannesburg, South Africa

February 2009 – August 2011

- Documentary Director at Ochre Media / Saffron TV.
 - Directed and produced documentaries and shorts across South Africa and Namibia.
 - Created development films for NGOs including Action Aid, Technoserve, and Benchmarks.
 - Cinematography on *Tough Bonds* (UNAIDS), dir. Neville Josie.
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Senior Editor & VFX Producer – Pixion Studios | Mumbai

January 1999 – October 2008

- Edited over 100 commercials, music videos, promos, short films, and feature films.
 - VFX Producer supervising Digital Intermediate pipelines on feature films.
 - Associate Director on international commercial shoots.
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Editor – TV18 (CNBC India) | Mumbai

September 1996 – December 1998

- Edited flagship shows including *The Amul India Show*, *India Business Report*, and *Road Show*.
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SELECT FILMOGRAPHY (LONG FORM)

- *Deshlai / Jewel* (Feature Film, 2025) – Editor & Creative Producer
Premiered at Tasveer International Film Festival, Seattle; release slated for February 2026
- *Garbage* (Feature Film, 2019) – Creative Producer
Berlinale Premiere
- *Finding Ritu* (Documentary, 2024) – Editor
- *Block by Block: The Men Who Built India's Tallest Tower* (Feature Documentary, 2012) – Director / Editor
Doordarshan Broadcast

- African Indian Odyssey (Feature Documentary, 2011) – Director / Editor
Saffron TV, South Africa
 - Inner City Blues (Feature Documentary, 2009) – Director / Editor
 - Dil Dosti Etc. (Feature Film, 2007) – Editor (Prakash Jha Productions)
 - Loins of Punjab Presents (Feature Film, 2007) – Editor
 - Yun Hota Toh Kya Hota (Feature Film, 2006) – Editor
 - The Cello Player (Short Film, 2001) – Associate Director / Editor
 - Clap, Children! (Documentary, 2000) – Editor / Sound Design
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INTERACTIVE & GAME PROJECTS

- Kai's Dream – Narrative Game Prototype
Creator / Designer
Recipient of the Epic Games MegaGrant (Unreal Engine). A story-driven interactive project exploring dream logic, emotion, and authored narrative space.
 - Rokeya's Garden – VR Interactive Narrative
Director / Creator
Developed and published with support from the India Foundation for the Arts (IFA). A VR storytelling experience centred on memory, interior landscapes, and embodied narrative.
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SELECT AFFILIATIONS & RECOGNITION

- Epic Games MegaGrant Recipient – *Kai's Dream* (Unreal Engine)
 - Unreal Engine Creative Mentor (2023–2024) – Women filmmakers; real-time / Unreal Engine-based cinematic storytelling
 - Unreal Engine Fellowship (2022)
 - India Foundation for the Arts (IFA) Grant – VR / Interactive Game Design
 - Festival premieres: Berlin International Film Festival, Tasveer International Film Festival (Seattle)
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EDUCATION

B.A. (Hons.) English Literature
LSR, Delhi University (1991–1994)

REFERENCES

Available on request